

# HERE'S WHY YOU NEED AN ATM IN YOUR BUSINESS!

## STATISTICS



The average ATM is used 300 times per month



40% of ATM users use an ATM 8-10 times a month



The increase in sales for a store with an installed ATM is 20%



Average ATM withdrawal amount is \$60.



78% feel it is important to have access to cash



Amount of money dispensed at bars and clubs spent on premises is 75%



3/4 of customers will go on to make an impulse buy where a cash machine is